

Mark George
Agility Account Manager



Profile

Mark is an Agility Account Manager with 20 years Healthcare experience, almost exclusively within the medical device service industry.

Mark has served in progressive leadership roles since joining GE, and has worked with numerous healthcare organizations throughout the Southeastern US, providing service solutions, cost containment and LEAN processes.

Prior to GE, Mark was a Senior Biomedical Engineering Technician servicing Biomedical and Imaging devices at The Children's Hospital of Alabama and maintained close ties with the University of Alabama at Birmingham.

Education & Certifications

Bachelor of Science, Healthcare Management
The University of Alabama at Birmingham

Certified Biomedical Equipment Technician (CBET)
Certification Number 4941

Experience Highlights

Emory Health System, Atlanta GA

As Director of Service, Mark led the local GE Medical Engineering team, providing quality service and solutions to one of the largest GE accounts in the southeast zone. In 2011, Mark led a service model improvement project that encompassed the entire health system of 6 hospitals and multiple clinics, mitigating risk and providing annual savings of over \$750K.

DeKalb Health System, Decatur GA

As Director of Service, Mark transitioned the traditional in-house Biomedical Engineering program into a GE outsourced team. Using LEAN processes and methodologies, Mark and his local leadership team created processes and work flows encompassing three campuses to enhance service delivery and reduce device down time. Working closely with his client, Mark led a cross functional cost containment team to help DeKalb better understand how it spends its service dollars and the team crafted several solutions that had an immediate impact, with savings of over \$600K annually.

Additional Experiences

Covenant Health, Knoxville, TN

As the local service leader, Mark joined GE and transitioned the traditional in-house Biomedical Engineering program into a GE outsourced team. Mark led our service delivery at two main campuses and integrated GE's service model into two additional system hospitals during his tenure there. Mark also created an internship program that was later implemented throughout the Southeast zone providing a pipeline of new talent into the Biomedical field.

HCA TriStar Division & Lifepoint, Nashville, TN

Led multiple teams to complete and reconcile physical inventories at 16 hospitals within the division to solidify inventory accuracy and provide supporting data for capital planning.

The University of Alabama at Birmingham

As Adjunct Professor, Mark developed and taught an electronics curriculum providing instruction to CWA employees to enhance their careers. Mark served as facilitator for multiple instructors providing instruction to over 900 CWA members.